



Visual Storytelling for Civic Engagement

Microlesson



Learning Objectives

Collaborate with your classmates responsibly and respectfully in all stages of the production process.

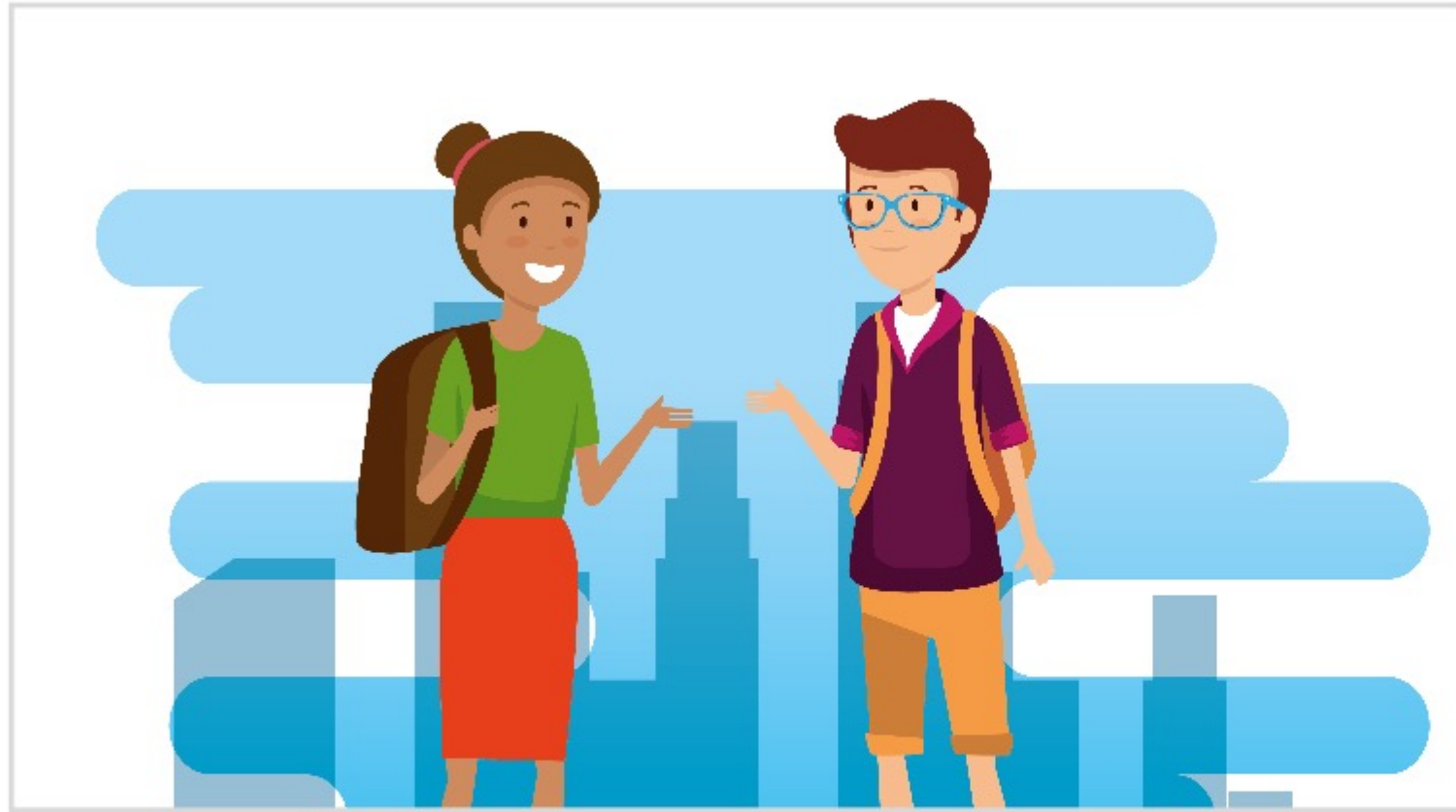
Develop and apply technical and storytelling skills.



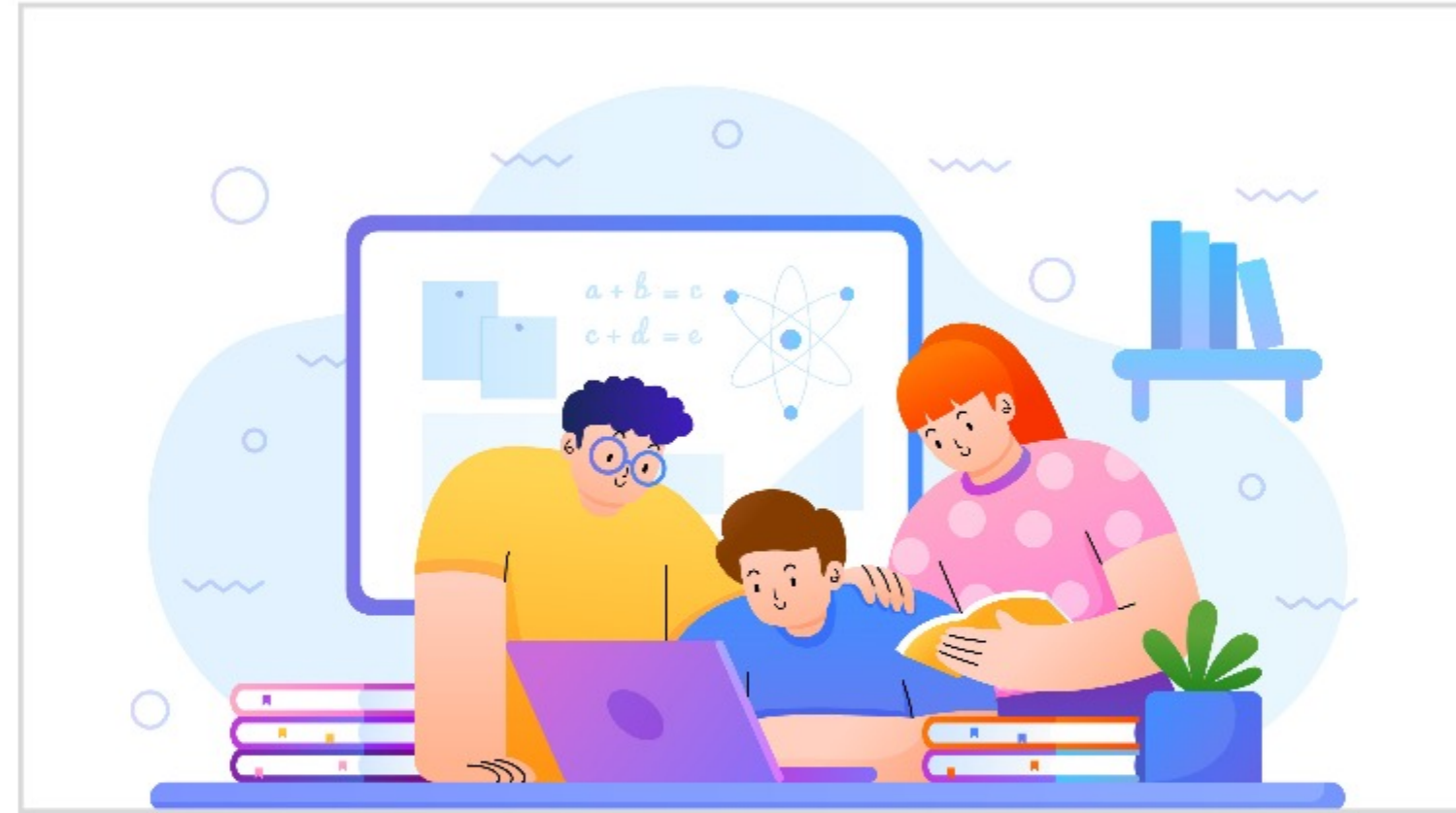
Time Required to complete this module: 16 hours



Step by Step Instructions...



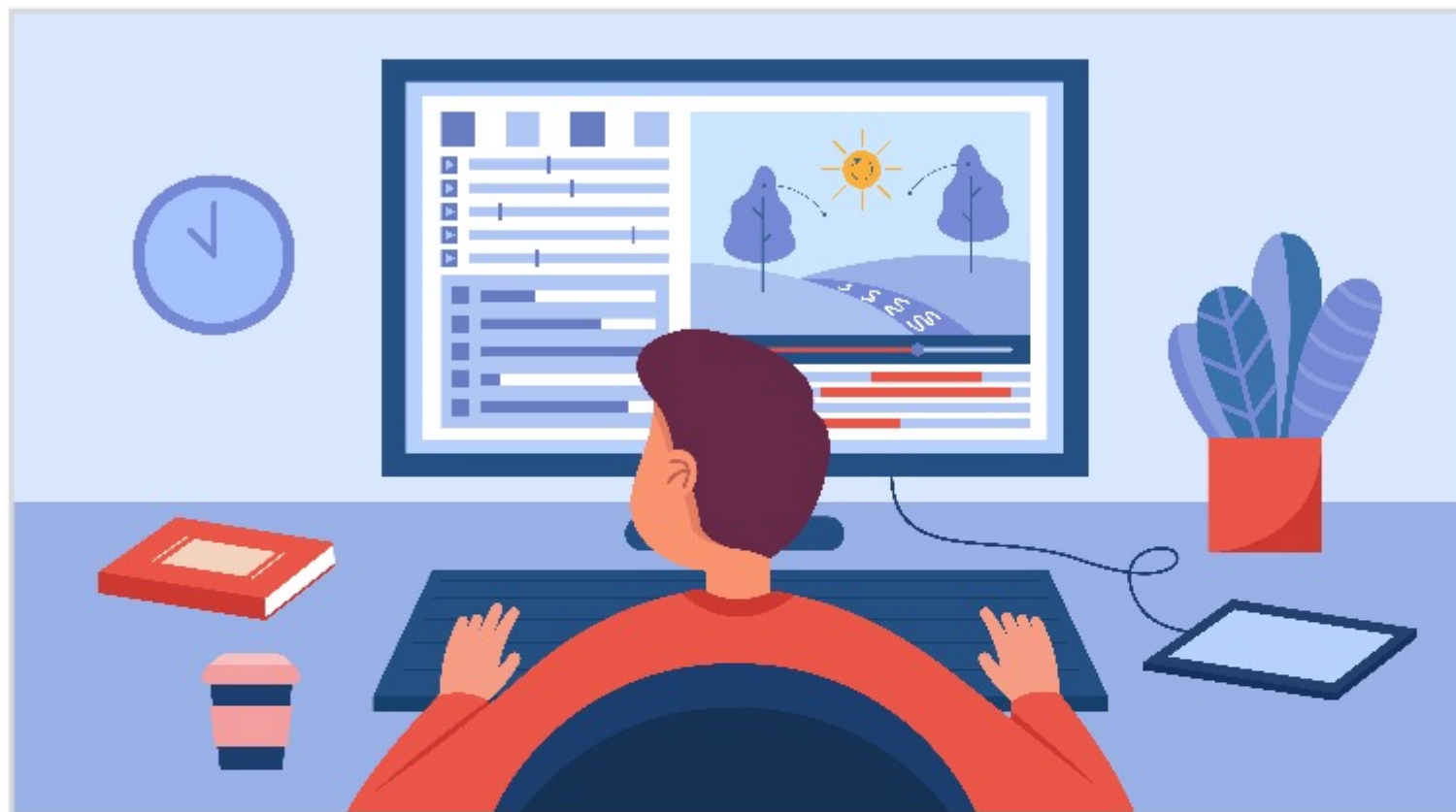
Step 1: PICK A PARTNER



Step 2: IDENTIFY A CIVIC ENGAGEMENT TOPIC



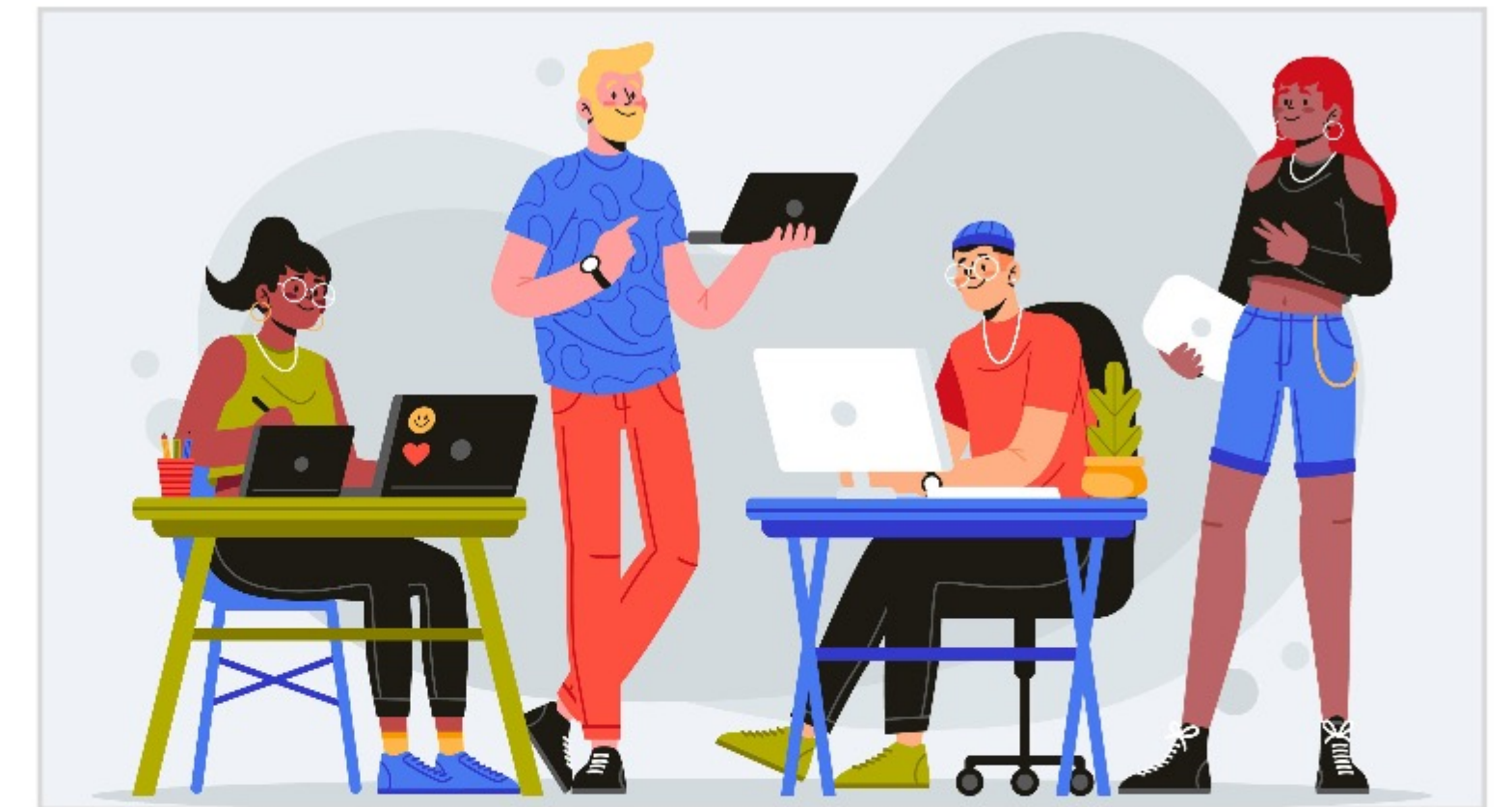
Step 3: RESEARCH THE TOPIC



Step 4: PREPARE YOUR DOCUMENT



Step 5: PRESENT TO CLASS



Step 6: INTEGRATE FEEDBACK

Step 1: Pick a Partner

Instructions for Students: Select one other student that you will collaborate with on this mini-lesson. Now draft a memorandum of understanding on their exceptions for collaborating responsibly and respectfully, then sign it.

Guidance for Instructors: Students may need prompting to pair up. If there is an odd number, create a group of 3. Remind students that they will work together to complete this lesson and to revise the memorandum if needed.

Step 2: Identify a Civic Engagement Topic

Instructions for Students: Review the marked sections of the article, "What is Civic Engagement?" Draft a list of 3-4 topics that fall under this definition in your community. Then select just one that you both agree on.

Guidance for Instructors: Prompt students to define Civic Engagement before they read and before the slideshow on the topic. Move around the class or through the Zoom breakout groups to help answer questions and guide the discussion if needed.

Step 3: Research the Topic

Instructions for Students: Once the topic has been selected, spend some time researching the issue online at the local, national and international level. Take notes.

Guidance for Instructors: Provide some online resources for students to utilize while doing their research. Review briefly credible versus non-credible sources.

Step 4: Prepare your Document

Instructions for Students: Write an outline of your project's core components including: the topic, problem, solution, interviewees, and supporting footage or broll. Use Word or Google doc, Padlet or any other tool.

Guidance for Instructors: Show an example of past students' documents or draft one to serve this purpose. Prompt for and answer questions as needed.

Step 5: Present to the Class

Instructions for Students: Share the presenting task between the two of you. Spend time rehearsing this and provide each other with tips and feedback on the practice presentation.

Guidance for Instructors: Explain the expectations for this step and reinforce select parts of the memorandums of agreement to ensure this is applied in the group session. Encourage students to share their feedback and questions about the storytelling on each topic.

Step 6: Integrate Feedback

Instructions for Students: Go back into your document and integrate any feedback, new ideas, or breakthroughs to improve and clarify your storytelling about their topic.

Guidance for Instructors: Move around the room or between Zoom breakout groups to ask student pairs how they are updating their documents and answer questions. Provide guidance to improve their storytelling.

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Steps 1-6

Develop and apply technical and storytelling skills.

Steps 3, 4, 5, 6

Questions & Feedback