

## Analytic Rubric for Assignment: Visual Storytelling

Each student should create their own post and answer the 4 questions below. The expectation for this assignment is to demonstrate your newly acquired skills and knowledge by engaging in the pre-production stage for a documentary project.

1. Choose a topic or issue of interest that focuses on either an environmental, human rights or democracy related theme.
2. Conduct some research on the topic and compile a one-page document brief.
3. Identify an organization that is working to support and/or address an issue related to this topic/issue and conduct
4. Research the organization and summarize who they are, what they do, and when they hold events.
5. Draft a list of the following to help prepare you for the next production step:
  - Who would you interview as an expert(s) on this topic? This can include at least 4 individuals in the organization and outside of it.
  - What activities would you photograph/film to help show what the organization does? Include at least 6.

	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>Comments</b>
Chooses an appropriate topic/issue for a documentary.	The topic/issue is very appropriate for the course.	The topic/issue is appropriate for the course.	The topic/issue is somewhat appropriate for the course.	The topic/issue is inappropriate for the course.	
Researches the topic/issue and compiles a one-page document brief.	Researched the topic/issue very adequately and compiled a one-page document brief with credible sources.	Researched the topic/issue adequately and compiled a one-page document brief with credible sources.	Researched the topic/issue somewhat adequately and compiled a one-page document brief with credible sources.	Researched the topic/issue somewhat adequately and compiled a one-page document brief with some unreliable sources.	
Identifies an organization that focuses on this topic/issue.	Identified an organization that focuses on this topic/issue.	Identified an organization that somewhat focuses on this topic/issue.	Identified an organization that does not focus on this topic/issue.	Unable to identify an organization that focuses on this topic/issue.	
Conducts research on the organization and summarize who they are, what they do, and when they hold events.	Conducted very good research on the organization and summarized who they are, what they do, and when they hold events.	Conducted adequate research on the organization and summarized who they are, what they do, and when they hold events.	Needs to conduct additional research on the organization and summarize who they are, what they do, and when they hold events.	Inadequate research was done on the organization and lacks a summary who they are, what they do, and when they hold events.	
Drafts a list of people to interview.	Drafted a list of 4 people to interview.	Drafted a list of 3 people to interview.	Drafted a list 2 of people to interview.	Drafted a list of 1 person to interview.	
Drafts a list of activities to photograph/film.	Drafted a list of 6 activities to photograph/film.	Drafted a list of 5 activities to photograph/film.	Drafted a list of 4 activities to photograph/film.	Drafted a list of 3 activities to photograph/film.	